



**APS & THE YUMA VISITORS BUREAU PRESENT....**

## **2011 DOROTHY YOUNG MEMORIAL CENTENNIAL ELECTRIC LIGHT PARADE**

(An Official Arizona Centennial Event)



### 2011 PARADE THEME

***“Yuma... One hundred years in the making”***

***What has made Yuma a unique community over the past 100 years?***

Thank you for your interest in the 2011 Dorothy Young Memorial Centennial Electric Light Parade. We are once again in the planning stages for another great holiday season! This year's event is scheduled for Saturday evening, December 10<sup>th</sup>, 2011 at 6:00 pm. Enclosed in your parade packet is an application form, parade guidelines, and new parade route.

To participate, please read the information in the attached package carefully, and thoroughly fill out all information pertaining to your entry. You must submit a complete application along with your entry fee to the Yuma Visitors Bureau; incomplete applications will not be considered. Complete parade applications must be postmarked no later than December 2, 2011. Once your application has been reviewed, you will receive confirmation of your parade application along with receipt and parade route via regular mail. Please allow up to 7 business days to receive information.

If you have any questions or would like additional information, please contact Teri Ingram or Claudia Arballo at 928.376.0100. We are looking forward to receiving your electric light parade application!

Sincerely,

The Yuma Visitors Bureau Team

### **Application Deadline**

**December 2, 2011**

### **The Centennial Christmas Village will open the following week (Dec. 16-23<sup>rd</sup>)**

A Christmas tree lighting reception will take place on Main Street after the parade. The reception is being planned and coordinated by our City of Yuma partner, Heritage Festivals. Please contact Perla Wicks at 373-5028 for additional information.



**Parade Entry Fee \$30.00/ per entry**

**Mail application with your payment to:  
Yuma Visitors Bureau 202 S. 1<sup>st</sup> Avenue, Ste. 202 Yuma, AZ 85364  
928.376.0100**

**NO SANTAS PLEASE\*\*\*NO SANTAS PLEASE\*\*\*NO SANTAS PLEASE\*\*\*NO SANTAS PLEASE**

Please Print or Type Application

Thank you for your participation. We look forward to sharing this holiday season with you.  
Please complete and read regulations parade guidelines carefully prior to completing application.

Company/Organization: \_\_\_\_\_

Contact Name & E-mail: \_\_\_\_\_

Local Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone (please include a day and evening number) \_\_\_\_\_

Entry Type (check the one that best fits your entry): \_\_\_\_Float/Vehicle \_\_\_\_Walking \_\_\_\_Animal \_\_\_\_Marching Band

I agree that I have read and understand the attached parade rules and guidelines. I agree that as a participant, I will fully comply with the rules and regulations for the parade. Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Please do not include a Santa Claus on your float- the official Santa is in the last parade entry.**



**TO BE FILLED OUT BY YUMA VISITORS BUREAU STAFF**

**ENTRY FEE:** \$ \_\_\_\_\_ Paid by  Check  Money Order  Visa/Master Card  Cash

Check # \_\_\_\_\_ Date Rec'd: \_\_\_\_\_

**CATEGORY:** \_\_\_\_Float/Vehicle \_\_\_\_Walking \_\_\_\_Animal \_\_\_\_Marching Band



## **Announcers Commentary Form**

**The following information will be used to identify and describe your entry for spectators and television.**

Company/Organization/Family/Individual: \_\_\_\_\_

Date Company/Organization Formed: \_\_\_\_\_

Contact Name & Number: \_\_\_\_\_

How do you want your entry identified to the crowd and on television? *(In five words or less)*

\_\_\_\_\_

Please provide a short description and history of your organization and its purpose:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please provide a detailed description of your entry:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Any other interesting things you think we should know about your entry?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PLEASE READ ALL OF THE PARADE RULES**

**Unfortunately, violation of any of the parade rules will result in automatic disqualification. These rules are in place to keep you and the public safe. Thank you for understanding.**

**GENERAL PARADE RULES**

1. **YUMA VISITORS BUREAU WILL PROVIDE SANTA & HIS FLOAT - THERE WILL BE ONLY ONE SANTA.**
2. No alcoholic beverages or illegal substances of any kind will be allowed in the staging area or on the float or parade unit. The consumption of any alcoholic beverage is prohibited and all unit drivers are subject to Driving under the Influence (DUI) and public consumption laws.
3. Candy, gifts, or other materials may not be thrown or given to the crowd from any float or unit that is participating in the parade. Failure by any participant to obey any police officer or parade official will be cause for entry removal from the parade.
4. No group or individual may sell **ANY** items including any food or beverage with out prior approval from the Yuma Visitors Bureau. Identification will be issued to approved vendors prior to December 3<sup>rd</sup>, 2011. Please call 928.376.0100 for additional information.

**COSTUMED ENTRIES**

1. All costumed groups must have some type of lighting in order to enter the parade.
2. All costumes must be made of non-flammable material.
3. Only U.L. approved wiring, lights and batteries may be used. For optimum lighting, it is suggested that lights be placed one to two inches apart. (Light reflectors are suggested for better illumination)
4. For safety reasons, only lights powered by dry cell batteries may be used for individual costumes.
5. All wires, batteries and battery packs should be concealed within the costume when possible.
6. The size of the costume should be constructed so that the individual can safely control it and can easily walk the 1 mile parade route.
7. It is advised that you limit the weight of your costume to 30 lbs., including battery power packs. In order to keep the parade moving smoothly, entries will not be permitted to stop or perform reverse marches on the parade route. These activities cause gaps in the parade. (Performance opportunities are available before & after the parade. Call 928.373.5028 for more information.)
8. **Chaperone ratio:** There must be at least 1 adult for every 30 children.
  - a. All chaperones are required to dress in the unit uniform or costume.
  - b. Only children 8 years of age or older will be allowed to march in the parade.
  - c. Costumes that cover the head are required to have a breathing/communication hole.

**FLOAT ENTRIES**

1. A minimum of 60% of each float's visibility area will be required to be covered with electric lights: We suggest at least 2" apart.
2. Floats must not exceed 13 feet 5 inches in height and 8 feet in width without a permit.
3. All parts of a float exceeding 13 feet 5 inches in height must be able to be lowered to 13 feet 5 inches in a quick and efficient manner.
4. All float materials must be flame retardant.
5. Portable generators or compressors used on the float must be securely mounted on a vehicle or other substantial base.
6. A minimum of 12 inches must separate any part of the generator/compressor from combustible fabrication material.
7. The use of public address systems for broadcasting commercial messages is prohibited.
8. Windshields of vehicles must not be totally masked to obscure the vision of the driver. If the windshield is severely masked, an observer must be used. Either the driver or the observer must be able to see the road center at all times and the driver/observer communication system must be separate, complete and adequate.
9. All floats will be subject to inspection by Parade Officials who may, at their discretion, enlist assistance from other agencies.
10. All vehicles are subject to applicable state motor vehicle insurance laws.
11. All drivers must possess a valid motor vehicle operator's license and be adequately trained to drive their assigned float.
12. A minimum of one 2A/10BC type fire extinguisher must be provided on each float or unit.
13. Yuma Visitors Bureau personnel reserve the right to determine the number of parade entries for safety reasons. Acceptance of your entry is at the discretion of the parade committee.

***These rules and guidelines are established to ensure a safe and enjoyable parade for all. Please retain a copy of parade rules for your records.***

***You will receive a letter of confirmation within 7 business days upon receipt of your parade application.***



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**AWARDS AND CRITERIA**

All entries in 2011 Dorothy Young Memorial Centennial Electric Light Parade will be judged using the following criteria:

**ORIGINALITY** - Creativity

**QUALITY** – Workmanship of entry

**THEME** – Recognition of display of parade theme

**DECORATION** - Quality and uniqueness of decoration

**OVERALL** - General appearance, eye appeal and music

***\*Judges will be stationed in front of Gowan Company on Main Street\****

**Award will be given in the following categories:**

**Grand Prize** - APS Award for Best Depiction of Parade Theme (\$250)

**Float** (\$200)

**Vehicle** (\$100)

**Animal** (\$100 gift certificate)

**Walking / Performing** (\$100)

**Dorothy Young Memorial Trophy**-for Best Performance by a Marching Band

The Dorothy Young Memorial Trophy is a “traveling” award that will be kept by the winner for the year and then awarded then awarded to the next year’s winner.

**Thank you for your participation!**

**From the Yuma Visitors Bureau Team**

# 2011 Dorothy Young Memorial Centennial Electric Light Parade

## New Parade Route

